

THE BRILLIANCE OF SUCCESS


As a Dudley Diamond Rewards Member, you will exude great brightness-like the brilliance of a fine diamond. Through an array of membership opportunities, you will continuously build your business and shine in your local community.



In Partnership with the Professional Cosmetologist® has been our motto and defined our direction since 1967. I believe in the power of the cosmetology industry. You have the ability to change people's lives by the sound of your voice, the touch of your hands and the products you trust.

The Dudley Diamond Rewards program is a way for you to receive free products, free international marketing and educational discounts and opportunities while engaging with other successful beauty professionals.

Join this exclusive group of your peers round the world and become a Dudley Diamond.



Ursula Dudley Oglesby
President & CEO
Dudley Beauty Corp, LLC



WHY BECOME A DUDLEY DIAMOND

"I am feeling fantastic about the Dudley Diamond rewards program! Name one company with our Interests where the President of the company will encourage you to think big and share wisdom with you?"
Dudley"

Cynthia Grey, Lawrenceville, Georgia

"I enjoy being a Dudley Diamond because I gained a lot of knowlEdge. Now, I'm more confident to use the knowledge I learned to my own advantage as a salon business owner."
Bernadette Patterson, Hamlet, North Carolina

"Becoming a Dudley Diamond was one of the best decisions that I made this year. I am so grateful to have the opportunity to not only meet and converse with other beauty professionals across the country but to also gain such insightful knowledge from a well-respected black-owned company. I simply cannot say enough but THANK YOU."
Kena Vance, Smyrna, Georgia

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dudley's
DIAMOND



REWARDS PROGRAM

BLUE DIAMOND LEVEL

As a member of the Blue Diamond Level, you will receive

- ◆ Membership to the Blue Diamond Professional Advisory Group to the CEO
- ◆ Personalized 1 hour Business Consultation with the CEO
- ◆ 1 hour Webinar monthly
- ◆ Private event with the CEO at the National Company Event
- ◆ Blue Diamond Logo Keepsake
- ◆ Blue Diamond Name Badge



- ◆ \$75 in FREE Dudley products of your choice
- ◆ Salon Locator Listing with your photo on our website
- ◆ National Company Event: Registration* (transferable)
- ◆ Membership Card & Certificate
- ◆ Special Photo Recognition
- ◆ Dudley Diamond Rewards Pin

Blue Diamond
Membership Only \$499



MARQUIS DIAMOND LEVEL

As a member of the Marquis Diamond Level, you will receive

- ◆ 1 hour Webinar (6x per year)
- ◆ \$60 in FREE Dudley products of your choice
- ◆ Marquis Diamond Name Badge
- ◆ Salon Locator Listing with your photo on our website
- ◆ National Company Event: Registration* (transferable)
- ◆ Membership Card & Certificate
- ◆ Special Photo Recognition
- ◆ Dudley Diamond Rewards Pin

Marquis Diamond
Membership Only \$349

DIAMOND LEVEL

- ◆ 1 hour Webinar (4x per year)
- ◆ \$40 in FREE Dudley products of your choice
- ◆ Salon Locator Listing with your photo on our website
- ◆ Membership Card & Certificate
- ◆ Dudley Diamond Rewards Pin
- ◆ Early Registration Discount on the National Company Event*

Diamond
Membership Only \$99

SALON LOCATOR LISTING

Advertise your business to 1000s of customers. Every day, hundreds of people visit our website looking for Dudley products in their neighborhood. Get a new customer today by signing up by marketing your business on our Salon Locator.

Only \$39.95 for the year with your photo included.

**National Company Event may be live and/or virtual. Annual membership may be tax deductible. Check with your accountant. Enrollment period ends November 30, 2023*