

Dudley's

- Jojoba
- Vita Serum

Dudley's Jojoba Vita Serum is an exclusive formulation created to nourish and give life to dry dull hair, and scalp. The Jojoba Vita Serum restores the natural moisture balance and improves elasticity. When used consistently, it protects the integrity of the overall hair and scalp.



Give Your Hair *Life!*



Jojoba Vita Serum

Product Category: Styling and Finishing

Key Benefits

- Improves circulation
- Enriched with antioxidants
- Hydrates, restores life to dull tresses
- Aids in cuticle repair
- pH balanced

Key Ingredients

- Rice Bran Oil - Provides hydration and repairs the cuticle
- Jojoba Oil - Controls sebum production, rich in Vitamins C, B, and E
- Sesame Oil - Anti-bacteria, anti-microbial, and rich in Vitamins B & E.
- Vitamin E - Moisturizer
- Vitamin A - reduces inflammation and stimulates growth

How to Use

Wet or Dry application

1. Apply a few drops in the palm of the hands and apply directly to wet or dry hair strands.
2. Apply drops directly to the scalp and lightly massage.

* Can be used for blow-outs, texture sets, roller sets, hot styling, and on all hair types.

* Use according to hair type

Sales Tip

Dudley's Jojoba Vita Serum is a light multi-purpose blend of vitamins and oils that contribute to the hair's moisture balance. Softens and adds shine to lifeless hair. This product can also be used as a hot oil hydration treatment and to maintain locs and braids. It is free of parabens, sulfates, and silicones.



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the QR code



See the product in action...

